Simplex Spelling HD - Shoots Into What's Hot Sections of the App Store

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Pyxwise Software Inc. today announced that Simplex Spelling HD has been recently featured in all of the "What's Hot" sections of the Canadian App Store's Educational Games, Kids Games, and Educational categories for both iPhone and iPad. Simplex Spelling HD is a powerful and fun new approach to learning English spelling that combines a unique "reverse phonics" system with contextually relevant spelling rules.

Edmonton, Canada - Pyxwise Software Inc. today is pleased to announce that Simplex Spelling HD has been recently featured in all of the "What's Hot" sections of the Canadian App Store's Educational Games, Kids Games, and Educational categories for both iPhone and iPad. Simplex Spelling HD is a powerful and fun new approach to learning English spelling that combines a unique "reverse phonics" system with contextually relevant spelling rules.

Apps for Homeschooling recently gave Simplex Spelling HD a perfect 5/5 score. Jennifer Bogart said "Simplex Spelling HD uses incredibly rich, educationally sound, and powerful tools to teach high frequency words. With 220 words included and the wealth of tracking tools it provides, it is well worth the price."

iPadAppsReviewer gave Simplex Spelling HD 4.5/5 stars saying "Simplex Spelling is a powerful tool that enhances children's spelling and reading skills. With its simple yet effective approach, kids could have fun while learning the most important words in English."

Simplex Spelling has been "PadGadget Recommended" with Jillian Halayka advising "If anybody in your life is learning to spell, this is a fantastically simple little app that could really help." "The interface is foolproof. It is very easy to use and the narration is crystal clear."

Simplex Spelling was also a "Featured App" on The Daily App Show. In his video reviews Jerad Hill indicated that "If you are looking for a great spelling app, feature packed for your iPad, Simplex Spelling HD is your app." "It's a beautiful app in its functionality."

Simplex Spelling HD uses a powerful combination of a unique "reverse phonics" approach and contextually relevant spelling rules to teach kids "how to spell" English words in a new fun interactive way.

Simplex Spelling HD supports languages for US English, Chinese, Czech, Dutch, French, German, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Swedish, and Turkish.

Device Requirements:
* iPhone 3GS, iPhone 4, 3/4G iPod touch and iPad
* Requires iOS 4.0 or later
* 30.8 MB

Pricing and Availability:
Simplex Spelling HD 1.1.1 regularly priced at $6.99, is on an extended "Back To School" sale on the App Store for $2.99 USD (or equivalent amount in other currencies). Available worldwide exclusively on the App Store in the Education category by searching for 'Simplex Spelling HD'. Promo codes are available upon request. Please specify the website or blog being represented when making a request.

Pyxwise Software:

http://www.pyxwise.com

Simplex Spelling HD 1.1.1:
http://www.pyxwise.com/simplexspelling.html

Purchase and Download:
http://itunes.apple.com/app/id456744012

YouTube Channel:
http://www.youtube.com/pyxwisesoftwareinc

Screenshot (iPad):
http://a2.mzstatic.com/us/r1000/095/Purple/95/11/55/mzl.embfhszm.480x480-75.jpg

App Icon:
http://a3.mzstatic.com/us/r1000/091/Purple/d9/97/f8/mzl.jbvkedsn.175x175-75.jpg

Pyxwise Software Inc. is an independent developer of family friendly games and educational software. It was co-founded by Craig Welburn B.A.Sc, B.Sc. and Lisa Welburn Ph.D. in 2011. The Pyxwise series of applications can be found on the App Store worldwide by searching for 'Pyxwise Software Inc.'. Copyright (C) 2011 Pyxwise Software Inc. All Rights Reserved. Apple, iPad, iPhone and iPod touch are registered trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

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Craig Welburn
President

craig@pyxwise.com

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